

General Meeting  
Downtown Mystic Merchants  
February 7, 2018  
Kristin Hartnett  
kghartnett15@gmail.com Secretary

Attendance:

Sagar R Parkekh	Hilton Garden Inn Groton
Ricky Au	Samurai Noodle Main Street
Matt Beaudoin	Mystic Knotwork
Anna Esposito	Cliffside Guesthouse
Rita Rivera	Love & Pop Designs (DMM Marketing)
Patty Mainville	The Rose
Amanda Arling	Whalers Inn
Todd Brady	Coastal Funding / Factory Square
Stephanie Marshall	Tidal River / Trove BOARD
Rob Roche	Mystic Boat Adventures
Jeff Jodoin	Paddle Mystic (Adventure Mystic)
Chaz Elliot	Mystic River Press (Sun Publishing)
(cellriott@sun-mediagroup.com 860-984-2181 / w 860-495-8284)	
Mary Davis	Mystic Massage BOARD
Patti Murphy	Salt Mystic BOARD
Kristin Hartnett	Greater Mystic Chamber of Commerce
Cheryl Robdau	Drawbridge Ice Cream, Drwb@24
Judy Hartley	Capt Daniel Packer Inne
Amy Munoz	Whalers Inn
Meredith Fuller Thisismystic.com	BOARD

Straw Poll: How was business in January?

Dead... business "worst Jan ever" says DPI  
Money moved to online says Knotworks  
thisismystic.com reports #s on website up 60%

How was First Friday in Jan?

Good says drwb@24 "but I have a captured audience, so I keep them all there, but next time I'll encourage ppl to wander instead"

SALT reports Adore was packed

Curated also good

First Friday committee May launch.

Marketing committee needs to meet to approve dates.

Mystic River day committee sign up sheet.

Kayak races, each bar sponsor team.

Mystic Aquarium is interested, touch

Expanding Shark swim.

Snowflake Social Feb 22 See attached invite and sponsorship info below

Business: \$100

Your business will be listed on all print and digital media promoting the event, and will receive a warm thank you.

Supporter: \$250

Your business and Logo will be listed on all print and digital media promoting the event; enjoy (2) complimentary admission tickets, and a warm thank you.

Benefactor:\$500

Your business and Logo will be featured on all print and digital media promoting the event; enjoy (4) complimentary admission tickets, and a warm thank you.

New business in town 27 west main: Ricky Au  
Samurai Noodle bar and grille! Noodle machine! Korean BBQ!  
Same owners as Pink Basil, Spice Club  
Long bar, patio in the back. Big tvs.

Bank of America May 15 closing. Satellite will be closed also.

Mystic Massage and Wellness has moved into Spool Mill on Willow near Red 36.  
Blue Lane moved in

Todd Brady what's going into the old Zhang's/Voodoo spot?  
Restaurants, high end sports bar but he is sworn to confidentiality as the ink is not dry

guest: Sagar Parekh from Hilton Garden Inn looking to partner with downtown business to offer packages to his guests.

Sagar Parekh  
Sales and Marketing Manager  
Hilton Garden  
224 Gold Star Hwy, Groton  
860-445-6800 x 2  
Cell 860-833-1085  
Sagar.parekh@hilton.com

Ideas for new events

Beer Dinner on the sabino  
Greens Sale  
Flea Market, Yard Sale, Spring, Rummage Sale  
EList Fair in old saybrook is very successful  
\$5 entry fee / \$400-\$700 table

Chaz Elliot replacing Teresa Mullin at Sun Publishing (Mystic River Press)

Teresa went to Homebuilders and Remodelers Association of Eastern CT as project manager - the offices are shared with the Eastern Chamber of Commerce

Eric Burns of Navarro Properties gives an update of Central Hall

Engineering issues, waiting framing underway in next couple weeks. Delays scaffolding summer, late July. Siding painting windows. . Do u already have tenants? We have interested parties. Not preselling. 10-12 months til ready for selling.

Shutdown parking lane to bring in trusses. Scaffolding being put up for Walking traffic. No material bargeSmaller crews. Qualified tenants. Residential and retail, holding off on views, etc. It is important for the Downtown Merchants to support this work however inconvenient!

Committees:

First Friday

Amanda Arling

Cheryl Robdau

Patti Murphy

Spring Stroll

Stephanie Marshall

Patti Mainville

Mary Davis

Chaz Elliot

Mystic River Day

Rob Roche

Jeff Jodoin

Matt Beaudoin

Cheryl Robdau

Patti Murphy

Chaz Elliot

Pirate Invasion

Stephanie Marshall

Jeff Jodoin

(Laura Capshaw Kramer, Sandra Chapman)

Mystic Eats

Patti Mainville

Jeff Jodoin

Amy Munoz

Meredith Fuller

Anne Esposito

Chaz Elliot

(Kristin Hartnett, Courtney Moore, Emily Milano, Maura Blaney, Jackie Hewes)

Winter Stroll/Luminaria

Amy Munoz

Amanda Arling

Meredith Fuller

Kristin Hartnett